

BUILDING OWNERS & FACILITY MANAGERS

ARCHITECTS, ENGINEERS & CONSULTANTS

CONSTRUCTION MANAGERS & GENERAL CONTRACTORS

SYSTEMS CONTRACTORS & SUBCONTRACTORS

plan design build manage

The MasterLibrary system provides sales opportunities to manufacturers of products and services aimed at any facility lifecycle phase or professional discipline.

## BENEFITS

*Increase visibility, facilitate specifying your products during the proposal process, and extend available marketing resources.*

In addition to many project- and facility-management toolsets, the MasterLibrary system also includes an integrated product component that allows manufacturers of products used in the building industries to:

- Increase sales and visibility.
- Increase qualified sales leads with little to no extra effort through Product Information Page (PIP) access/view notifications and reports.
- Facilitate access of product data by customers increasing likelihood of products being specified during the design process.
- Access and display any portion of the product library through the use of i-frames allowing the ML database to simultaneously serve many uses.
- Ease data retrieval by customers with CSI MasterFormat PIP organization.
- Facilitate navigation between and incorporate data from PIPs which are in a universally accepted standard format.
- Strategic integration with corporate marketing initiatives requiring minimal time and/or financial investment
- Strengthen relationship with end customers for feedback and community building

## FEATURES

Product Information Pages (PIPs) provide MasterLibrary users with a quick, easy and accurate way to include detailed product information in proposals, transmittals, work orders and anywhere else during a building's lifecycle where the data is needed.

The MasterLibrary system's Product Management module includes the following features and functionality developed for manufacturers of products used by building-industry professionals throughout the lifecycle of a facility:

- Product Information Pages (PIPs); see back for more information
- Sales collateral materials in Portable Document Format (PDF) including product information sheets, user guides, installation instructions, and Material Safety Data Sheets (MSDS)
- Automatic PDF generator of multiple PIPs with table of contents for submittals and memos
- Project Product Directories
- Customized digital Product Binders
- Permanent file storage (not manufacturer dependent)
- Custom product lists by manufacturer, reps and/or distributor
- Secure electronic web portal into product spec databases to ease updating and eliminate additional labor requirements

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**HIGHLIGHTS**

PIPs are easily accessed via ML system links to facilitate usage in:

- Digital Binders: Product Binders, Submittals, e-O&M Manuals
- Bid Packages, Design Standards, Reports
- Digital Buildings (attached via Digital Binders)
- Project Folders (FTP functionality)
- Project Product Directories

Product Information Pages (PIPs) can be attached via various MasterLibrary toolsets such as:

- Request For Information (RFIs)
- Change Orders
- Submittals
- Proposals
- Field Observations
- Transmittals
- Punch Lists
- Field Orders

**Consistent formatting** facilitates data retrieval

**Extensive data fields** are available; use only the ones that are needed for your products.

**Easy links** to supporting documentation

**Product Information Pages (PIPs)**

Because they are stored on the ML site, PIPs ensure permanent storage where data is frozen in time to reflect the installed product base independent of manufacturer's updates or revisions.

**Unique MLID number** provides easy reference

**Page updates** controlled through sanctioned Product Administrator

The screenshot shows a web page for the PAN-WAY® Twin-70 Surface Raceway System. At the top, there are navigation tabs for Home, Projects, Products, and Facilities. The main title is "PAN-WAY® Twin-70 Surface Raceway System" with a "Send E-mail | Print" link. Below the title, the Product ID is 26 05 33.12388, and it is noted as created by Panduit Corp on 12/11/2008. A description follows, detailing the raceway's specifications for use in applications up to 600 volts. To the right of the text is a photograph of the white, U-shaped raceway. Below the description, technical information is provided, including material (Rigid PVC), flammability (UL94V-0), voltage rating (UL-5A 600VAC), and approvals (UL Listed 95425, UL Listed E116129). At the bottom, there are links for "Operation and User Guide", "PAN-WAY® Twin-70 Surface Raceway Installation Instructions", "Product Data Sheet", and "Specification".

**MORE INFO...**

For additional details or to schedule a web-based teleconference, please visit [MasterLibrary.com](http://MasterLibrary.com) or call 1-585-424-1952, x22.